

Minutes CLGA Ladies Executive  
Monday April 20, 2015

**Call To Order:**

Debbie Cook called the meeting to order at 7:01 pm and welcomed everyone to the meeting.

**Attendance:**

Debbie Cook (President, Publicity Chair)  
Joanne Saunders (Vice President)  
Carol Logan (Secretary)  
Marian Zuk (Treasurer) (on conference )  
Monika Jansen (Tournament Liaison, Website Administrator)  
Barb Gibson (Junior girls Tournament Chair)  
Cheryl Inkpen (Medalist Series) (on conference)  
Karen Saunders (Harriet Watson Tournament of Champions)  
Cindy Beaudet (Riley's Match Play)  
Daniela Cote (Rileys Match Play)  
Hanneke St. Clair (Five year plan)

**Regrets:**

Margie Nicol (Past President)  
Margot Clerkson (City Amateur Tournament Chair)  
Wanda Nobert (Senior Ladies Tournament Chair)

Adoption of minutes from January 27, 2015, as found on website under Executive Section

Moved by Daniela Cote, seconded by Karen Saunders. Adopted

**Reports:**

Reports reviewed as found on website under Executive Section

**Past President:** no questions or comments

**President:** no questions or comments

**Vice President:** CHAMPS schedule has been updated

**Secretary:** Assessment letters will be submitted to all clubs by May 1. Another reminder required to those clubs who have not updated the website regarding their 2015 executive.

Carol to provide Deb with the clubs which have not updated their 2015 information on the website.

Deb will follow up with a reminder to these clubs

**Treasurer:** Discussion was held regarding tournament budgets for AGA officials. Currently there is an allotment of \$200.00 per tournament. The question arose as to whether this was sufficient to cover all tournaments. It was noted that AGA officials cost for hosting clubs is individual. Marian commented that this was an arbitrary number only and going forward adjustments can be made on an individual basis per tournament

**Amateur Chair:** no questions or comments

**Senior Amateur Chair:** no questions or comments

**Junior Amateur Chair:** no questions or comments

**Rileys Chair:** no questions or comments

**Medalist Series Chair:** no questions or comments

**Tournament of Champions Chair:** no questions or comments

**5 year plan:** discussion to be held under Old Business

**Website Administrator:** no questions or comments

**Publicity Chair:** short discussion held with Deb confirming that it has been difficult to have the media increase coverage of CLGA events. Media coverage usually consists of what is submitted by the CLGA publicity rep with no additional information.

## **Old Business**

### **(a) Junior Development Camp year 2**

So far there are 11 junior girls signed up for the camp, 6 for “Learn to Compete” and 5 for “Learn to Play”. The camps will each have a maximum of 24 girls. Those registered are from different clubs, and a total of 5 instructors have been confirmed. Willow Park Golf and Country Club will be the host for the 2015 camp.

### **(b) Assessment Fee Increase**

### **(c) Five Year Plan Update and Job Description**

Lengthy discussion and brainstorming held regarding five year plan and fee increases.

Points of discussion: Five Year Plan

It is becoming increasingly difficult getting clubs to host CLGA tournament events in competition with the CGA and AGA. The changing face of golf has put clubs in difficult financial situations, with further constraints for clubs getting value for their dollars. This translates into the increased cost to clubs (and their members) who relinquish tee times for tournaments.

There is a real possibility of hosting clubs requesting extra dollars per player for tournaments to cover their costs. The question then becomes one of do we as an organization increase the assessment fees per CLGA lady member, or should the CLGA subsidize (fully or in part) these costs.

Suggestions going forward when approaching and negotiating with clubs to host tournaments:

- Cut all excess costs (eg: tee gifts, decrease meal costs, decrease number of participants)
- Ask potential hosting clubs what their minimum mandate is to agree to hosting a CLGA tournament
- Ask clubs if they have specific numbers that they would be able to work with in order to agree to host
- Track revenue numbers from previous tournaments to present to potential hosting clubs when requesting the venue for a tournament
- Ensure that when approaching clubs, they become aware of the potential advertising that comes with hosting an event
- track the numbers of ladies per club who participate in tournament events and present to potential clubs when requesting a tournament venue
- Explore the possibility of an opportunity to work with the AGA mens' golf to promote golf in general and tournament play

Motion by Carol Logan and seconded by Cheryl Inkpen that assessment fees be increased to \$2.00 per lady player or the 2016 season. Motion defeated by a vote of 6 NO to 4 YES.

It was decided that more discussion is required with the input and feedback from all clubs. The subject will be placed on the agenda for discussion at the CLGA spring AGM on May 4. Marian and Deb will meet to determine the logistics of discussion for the meeting.

Further discussion included general issues regarding the 5 year plan. The inclusion of all CLGA membership for thoughts is needed. There has to be some responsibility of each club executive to take these issues to their lady membership for discussion detailing the challenges the whole CLGA is facing going forward.

#### Job Description for the 5 year plan

There are increasing challenges for the executive member when building the 5 year plan. The position requires a lot of time and travel, building relationships with each individual club representatives in order to requesting hosting for tournaments.

Ideally one point of contact is required, and the position is too time consuming for the president (who is usually the longest serving member of the CLGA executive) of the CLGA to incorporate into her duties. A suggestion that a small task force be set up to review and brainstorm this position.

A revised job description is on the CLGA website and there will be further discussion at the spring AGM and the next executive meeting.

## **New Business**

### **(a) Planning for the Future**

Discussed at length under 5 year plan

Suggestions for further points of discussion:

With the changing face of golf the CLGA should take a step back and review their mandate, look at where we are now, and how do we promote golf going forward in today's environment.

Increasing communication to the general membership regarding CLGA mandate, events, hosting responsibilities

Ladies club executives to be made aware of the current challenges the CLGA is facing

### **(b) Trophy Engraving**

Collection of the tournament trophies presented the previous year is becoming an issue. Discussion held that the chair of each tournament be responsible for engraving the trophy/ies, and returning them to the CLGA at the spring AGM for the following year.

Executive members are encouraged to think about the future and organizational structure of the CLGA and submit thoughts to Deb.

Next executive meeting: July 29, 2015, location TBD

Meeting adjourned 9:30 PM

Respectfully submitted

Carol Logan

Secretary CLGA